

# HERZENS



COLLECTION 263  
MAGAZIN NO.03

TITEL COAT  
ART.-NR. 25263-6920  
100% WOOL

## COLLECTION 263

Liebe Kundinnen und Kunden,

inspiriert von den internationalen Fashion Shows und Catwalks aus Paris, Mailand und New York eröffnen wir mit diesem neuen HERZENS Paper die Wintersaison 2026. Die Kollektion rückt neu entwickelte Strickarten im modernen Perlmuster sowie in Bouclé-Optik in den Fokus, die durch ihre besondere Haptik und klare Struktur überzeugen. Botanische Prints setzen feine, verspielte Akzente und bilden einen harmonischen Kontrast zu den materialstarken Strickthemen. Abgerundet wird die Kollektion durch eine vielseitige Auswahl an Outerwear – von der lässigen Daunenjacke bis hin zum zeitlosen Trenchcoat – und begleitet stilvoll durch die kalten Tage.

Diese Kollektion lebt vom persönlichen Moment – vom Anfassen, Austauschen und gemeinsamen Entdecken im Showroom. Wir freuen uns auf Sie!

Herzlichst,  
Ihr Michael & Alcidia Kramer

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Dear Customers,

inspired by the international fashion shows and catwalks in Paris, Milan and New York, we are kicking off the 2026 winter season with this new HERZENS Paper. The collection focuses on newly developed knitwear styles in modern pearl patterns and bouclé looks, which impress with their special feel and clear structure. Botanical prints add subtle, playful accents and form a harmonious contrast to the bold knitwear themes. The collection is rounded off by a versatile selection of outerwear – from casual down jackets to timeless trench coats – providing stylish accompaniment for the cold days.

This collection thrives on personal moments – touching, exchanging and discovering together in the showroom. We look forward to seeing you!

Warmest regards,  
Michael & Alcidia Kramer

PRESENTED BY  
A&M FASHION GMBH & CO. KG  
ALCIDIA UND MICHAEL KRAMER

HERZENS



# TIMELESS

Ein Farbkonzept von warmer Beständigkeit. Sanfte Brau- und Beigetöne verschmelzen mit klaren Formen und ruhigen Linien zu einer Ästhetik, die leise wirkt und lange bleibt. Zeitlos, reduziert und mit einer selbstverständlichen Eleganz.

A colour concept of warm consistency. Soft brown and beige tones blend with clear shapes and calm lines to create an aesthetic that is subtle and long-lasting. Timeless, minimalist and with a natural elegance.

DRESS  
ART.-NR. 25263-6180  
100% SILK TWILL



CARDIGAN  
ART.-NR. 25263-1216  
70% WOOL 30% CASHMERE

BLOUSE  
ART.-NR. 25263-6060  
95% SILK 5% ELASTANE



OULIMATA



LOOK 1

INGA



LOOK 2

BELLA



LOOK 3

COAT  
ART.-NR. 25263-6920  
100% WOOL





# HERZENS

SCARF  
ART.-NR. 25263-5000 | 70% WOOL 30% CASHMERE

PULLOVER  
ART.-NR. 25263-1004 | 100% CASHMERE

TROUSERS  
ART.-NR. 25263-6900 | 100% POLYESTER

FAKE FUR JACKET  
ART.-NR. 25263-6925  
100% POLYESTER



COAT  
ART.-NR. 25263-6920  
100% WOOL



BLOUSE  
ART.-NR. 25263-6520  
100% POLYESTER

SKIRT  
ART.-NR. 25263-6901  
100% POLYESTER



BLOUSE  
ART.-NR. 25263-6056  
95% SILK 5% ELASTANE

SKIRT  
ART.-NR. 25263-6512  
81% ACETATE 19% POLYESTER



SCARF  
ART.-NR. 25263-5025  
50% CASHMERE 50% SILK

TRENCHCOAT  
ART.-NR. 25263-6923  
50.2% COTTON 49.8% POLYESTER

JACKET  
ART.-NR. 25263-4910  
100% NYLON

CARDIGAN  
ART.-NR. 25263-1216  
70% WOOL 30% CASHMERE

FAKE FUR VEST  
Art.-Nr. 25263-6928  
100% POLYESTER

COAT  
Art.-Nr. 25263-6921  
100% WOOL



# HERZENS

OUTERWEAR



JACKET  
Art.-Nr. 25263-6910  
100% NYLON

CARDIGAN  
Art.-Nr. 25263-1216  
70% WOOL 30% CASHMERE



BLAZER  
Art.-Nr. 25263-6933  
50% WOOL 50% POLYESTER

TROUSERS  
Art.-Nr. 25263-6937  
50% WOOL 50% POLYESTER

OULIMATA



LOOK 4

INGA



LOOK 5

OULIMATA



LOOK 6



# HERZENS

CARDIGAN  
ART.-NR. 25263-1059 | 70% CASHMERE 30% WOOL BRUSHED

PULLOVER  
ART.-NR. 25263-1058 | 70% CASHMERE 30% WOOL BRUSHED

SCARF  
ART.-NR. 25263-5022  
50% CASHMERE 50% SILK

LEATHER JACKET  
ART.-NR. 45263-6911  
100% SHEEP SUEDE



BLOUSE  
ART.-NR. 25263-6086  
95% SILK 5% ELASTANE

TROUSERS  
ART.-NR. 25263-6087  
95% SILK 5% ELASTANE



BLOUSE  
ART.-NR. 25263-6220  
97% COTTON 3% ELASTANE &  
95% SILK 5% ELASTANE



DRESS  
ART.-NR. 25263-6075  
95% SILK 5% ELASTANE



BELLA



LOOK 7

INGA



LOOK 8

OULIMATA



LOOK 9

BLOUSE  
ART.-NR. 25263-6052  
95% SILK 5% ELASTANE

TROUSERS  
ART.-NR. 25263-6900  
100% POLYESTER



HERZENS



# BOTANICAL GARDEN

Tiefe Grüntöne, inspiriert von schattigen Gärten und stillem Blattwerk, verbinden sich mit fließenden Silhouetten und natürlichen Materialien. Looks, die Ruhe ausstrahlen und zugleich Raum für Leichtigkeit und Bewegung lassen.

Deep shades of green, inspired by shades of gardens and tranquil foliage, combine with flowing silhouettes and natural materials. Looks that radiate calm while leaving room for lightness and movement.

CARDIGAN  
ART.-NR. 25263-1061  
70% CASHMERE 30% WOOL BRUSHED

BLOUSE  
ART.-NR. 25263-6108  
95% SILK 5% ELASTANE

TROUSERS  
ART.-NR. 25263-6087  
95% SILK 5% ELASTANE



SCARF  
ART.-NR. 25263-5000  
70% WOOL 30% CASHMERE

COAT  
ART.-NR. 25263-6920  
100% WOOL

CARDIGAN  
ART.-NR. 25263-1003  
100% CASHMERE



BELLA



LOOK 10

OULIMATA



LOOK 11

OULIMATA



LOOK 12

SCARF  
ART.-NR. 25263-5000  
70% WOOL 30% CASHMERE

KIMONO  
ART.-NR. 25263-1225  
70% WOOL 30% CASHMERE



# HERZENS

BLAZER  
ART.-NR. 45263-6912 | 100% NAPPA LEATHER

CARDIGAN  
ART.-NR. 25263-1059 | 70% CASHMERE 30% WOOL BRUSHED

PULLOVER  
ART.-NR. 25263-1203 | 70% WOOL 30% CASHMERE

TROUSERS  
Art.-Nr. 25263-6937 | 50% WOOL 50% POLYESTER

SCARF  
ART.-NR. 25263-5009  
70% CASHMERE 30% WOOL  
BRUSHED

PULLOVER  
ART.-NR. 25263-1060  
70% CASHMERE 30% WOOL  
BRUSHED BRUSHED



BLOUSE  
ART.-NR. 25263-6079  
95% SILK 5% ELASTANE



JANKER  
ART.-NR. 25263-1223  
70% MOHAIR 18% WOOL 12% NYLON



PULLOVER  
ART.-NR. 25263-1302  
63% CASHMERE 27% COTTON

TROUSERS  
ART.-NR. 25263-6900  
100% POLYESTER



CARDIGAN  
ART.-NR. 25263-1303  
63% CASHMERE 27% COTTON

BLOUSE  
ART.-NR. 25263-6095  
95% SILK 5% ELASTANE



OULIMATA



LOOK 13

OULIMATA



LOOK 14

OULIMATA



LOOK 15

BLAZER  
ART.-NR. 45263-6912  
100% NAPPA LEATHER

PULLOVER  
ART.-NR. 80263ES03  
100% CASHMERE

TROUSERS  
ART.-NR. 25263-6900  
100% POLYESTER



# HERZENS

FESTIVE



DRESS  
ART.-NR. 25263-6518  
75% POLYESTER 20% RAYON 5%SP

CARDIGAN  
ART.-NR. 25263-1002  
100% CASHMERE



SCARF  
ART.-NR. 25263-5009  
70% CASHMERE 30% WOOL  
BRUSHED

PULLOVER  
ART.-NR. 25263-1055  
70% CASHMERE 30% WOOL  
BRUSHED

SKIRT  
ART.-NR. 25263-6512  
81% ACETATE 19% POLYESTER





## IMPRESSUM

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